
WWW.TEXTMYGOV.COM



TextMyGov

PROPOSAL

DATE: 09/23/2024

Prepared For:

Uniontown KS
206 Sherman
P.O. Box 51, Uniontown, KS 66779

Prepared By:

Robert Stroud | Account Executive
TextMyGov

INTRODUCTION TO TEXTMYGOV

TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, 97% of smartphone owners text regularly. The technology analysts at Compuware reported that 80 to 90% of all downloaded apps are only used once and then eventually deleted by users.

TEXTMYGOV SOLUTION

Summary for: Uniontown

FEATURE	SOLUTION
FIND INFORMATION	<ul style="list-style-type: none">• TextMyGov allows citizens to find information using our smart texting solution. Citizens can ask questions via text messages and receive automatic responses based on Key Words in their initial text.• <i>Community events, FAQ's, billing information or payment options, permits, forms, contact information, and more</i>
REPORT ISSUES	<ul style="list-style-type: none">• TextMyGov allows citizens to report issues such as "Stray Dog" or "Pothole" via text messaging from their phone.• Agencies can customize a text thread to help gather important information such as citizen name, address of reported issue, and even allow citizens to send a picture of the reported issue.• TextMyGov will automatically notify the correct department of the reported issue via email or text message.• <i>Potholes, create work orders, code issues, water and gas issues, storm debris pickup/ documentation, animal issues, and more.</i>
SEND ALERTS	<ul style="list-style-type: none">• TextMyGov gives agencies the ability to send out notifications/alerts as a text message.• Agencies can create different notification groups like "City Events", or "Elections" and citizens can choose what notification group to Opt-In to.• <i>Community updates, water main break, gas leak, community events, billing reminders (with links to pay or view bill), and more.</i>
DEMO RECORDING	<ul style="list-style-type: none">• <i>Zoom Recording Link</i>

COST BREAKDOWN

This quote represents a subscription to TextMyGov with an initial TERM Three-Years. The agreement is set to be automatically renewed after the initial TERM. Support and services fees may increase in subsequent years but will increase no more than 5% per year. See below for the package price and other details.

Terms and conditions can be printed and attached as **Exhibit A** or viewed at www.TextMyGov.com/terms

Package Details	Price	Billing
TextMyGov Service:	\$1,500.00	Annual
<ul style="list-style-type: none"> TextMyGov web-based software Enhanced Media Package *click here to learn more (Optional) Local phone number Short code number (outgoing messages) Unlimited users & departments Unlimited support for every user 10 GB managed online data storage 10,000 text messages per year Database of Local Phone Numbers (Included with 3YR Term) 	\$500.00	Annual
	Setup Fee	One-Time
	First year total	Year One
	Total Recurring	Annual

TERMS

- This is a Three-Year term.
- After the initial Three-Years, the agreement will revert to year-to-year
- Cancellation requires a 60-day written notice
- Customer is required to put TextMyGov widget on agency's website
- This proposal is valid for 30-days
- Customer is required to provide a copy of W-9.
- The TextMyGov widget will remain on the agency's website for the duration of the agreement. If the widget is not placed on the City/County website within 60-days, the Agency agrees to pay an additional \$1,000 towards setup costs (this is to cover TextMyGov's time). See more information on our widget by clicking visiting textmygov.com/textmygov-widget/

ADDITIONAL SERVICES

<i>Service</i>	<i>Price</i>	<i>Billing</i>
Enhanced Media & Care Package <ul style="list-style-type: none"> Marketing materials and expert implementation to promote and optimize TextMyGov, see us here for additional information 	Price based on Population. Please contact your Account Executive for more details.	Annual
Additional Storage <ul style="list-style-type: none"> 100 GB of Storage 	\$250 per unit	Annual
Additional Text Messages <ul style="list-style-type: none"> 25,000 additional text messages 50,000 additional text messages 100,000 additional text messages 	\$300 \$550 \$750	Annual
Database <ul style="list-style-type: none"> Database of your local residence to improve citizen engagement and opt-in rate. Database could have already been included in the original quote. Please refer to the "Package Details" section. 	Price based on Population. Please contact your Account Executive for more details.	Annual

IMPLEMENTATION

GETTING STARTED

- After the basic service agreement is executed, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

CONFIGURATION

- The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

MEDIA KIT

- Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

UNLIMITED TRAINING AND SUPPORT

- After initial implementation and training, unlimited on-going support is included. Our experts are available M-F 6am-5pm MST.

Message: 2

Date: Tue, 1 Oct 2024 15:03:10 +0000

From: Kate Cooley <kcooley@lkm.org>

To: CCMFOA <ccmfoa@ink.org>

Subject: [CCMFOA] Conference Opportunity for PIOs

Message-ID:

<PH7PR19MB7512827981BBDAD63E87207DBC772@PH7PR19MB7512.namprd19.prod.outlook.com>

Content-Type: text/plain; charset="us-ascii"

Good morning! I wanted to pass along the opportunity to have your public information officer or other member of your staff attend this conference if interested: <https://lkm.org/page/KAPIO-Conference>

The Kansas Association of Public Information Officers annual conference is Nov. 13-14 in Wichita, KS at the Drury Inn. The KAPIO Conference is an excellent, low-cost resource for public communicators and receives excellent reviews every year on the conference presentations, networking opportunities and social activities.

Our keynote speaker is Christine Townsend, founder of PIO Toolkit<<https://www.piotoolkit.com/>>, and she will speaking to us about PIO mental health. Here's information on her talk:

Often the first to respond to any kind of crisis yet the last to be considered in the aftermath, it is vital that PIOs keep their mental health in check. Christine Townsend shares her experiences as a police communications professional with honesty, humility, and vulnerability. This is an insight into the incredibly challenging high-profile events that she had to manage while struggling with her mental well-being. Each story has advice on identifying issues before they become a mental health crisis, and she offers practical advice on putting yourself first without compromising on the job at hand. You can read her bio on the conference website<<https://www.lkm.org/page/KAPIO-Conference>>.

We are still finalizing all of the breakout sessions, but these are confirmed topics:

- * AI
- * Web accessibility
- * Media panel
- * Crisis panel
- * How to apply and win awards
- * Social media
- * 60 ideas in 60 minutes
- * Improv (yes, you read that right - I'm so excited about this session.)

Costs: \$150 for members

\$210 for non-members

Registration is open.<<https://www.lkm.org/event/2024KAPIO>>

Lodging:

A room block has been reserved at the Drury Inn for \$133/night. Reservations are due Oct. 11, 2024, to receive the group rate. To secure your reservation, call 1-800-325-0720 or visit <https://www.druryhotels.com/locations/wichita-ks/drury-plaza-hotel-broadview-wichita>. Use code 10048064 in the offer code to get the group rate.

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- Mounting Type** Floor Mount
- Shelf Type** Adjustable Shelf
- Shape** Rectangular

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4. Details

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Availability

 Pickup Ready on Sat, Oct 5	 Shipping Get it by Thu, Oct 3
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Order now for pickup on Sat, Oct 5 at Lawrence
 See all pickup locations

Highlights

Intel 12th Generation Core i5
 Processor Model



- Mid-grade processor
- Great for most tasks
- Multitasks well

Why is the processor important?


Intel Iris Xe Graphics
 Graphics



- Budget friendly
- Basic gaming
- Ideal for casual gamers

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1 **\$248.59** 21 --

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- Color** Black
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About this item

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